



News Release

Power Heavy Duty Members Will Gather Jan. 22 in Las Vegas for Annual Membership Meeting

- *Will coincide with the beginning of HDAW '18 at The Mirage, Las Vegas*
- *Meeting will provide a group update, along with training and networking opportunities*
- *Donald Cooper, MBA, will address "How to Accelerate Your Business"*

Crystal Lake, Ill. – Jan. 9, 2018 – The 2018 [Power Heavy Duty](#) Member Meeting will be held at The Mirage, Las Vegas, Jan. 22 at the beginning of [Heavy Duty Aftermarket Week](#) (HDAW). Members of Power Heavy Duty will gather for an update on current group initiatives, and participate in business training and training on new and emerging vehicle technologies, as well as taking advantage of networking opportunities.

"This past year has marked a significant growth period for Power Heavy Duty as an organization and for its individual members," said Mark Iasiello, general manager, Power Heavy Duty. "Our meeting at HDAW provides an opportunity for members to collaborate on the latest technologies and business practices that will continue to drive the group's growth into the future."

Donald Cooper, MBA, an international business speaker and coach, will provide Power Heavy Duty members with a keynote address on how to "Accelerate Your Business." Cooper has more than 20 years of experience working with business owners and managers worldwide. He is known for helping business owners focus on creating extraordinary customer value and experience, while focusing on efficiency. Cooper teaches leaders how to work "on" their business, not just "in" it.

As a longtime supporter of HDAW, Power Heavy Duty is an active participant within the heavy duty aftermarket. Power Heavy Duty is a buying group with a focused effort to help independent heavy duty distributors and service specialists be competitive in today's market through top quality supplier programs and services. For more information, contact info@powerheavyduty.net or visit www.powerheavyduty.net.

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Image attached:

Download Image: <http://bit.ly/2ASmo9L>

About Power Heavy Duty

Power Heavy Duty works to help independent distributors and service specialists of all sizes be competitive in today's market. From nearly 200 locations across the U.S. and Canada, Power Heavy Duty members provide customers with quality heavy duty parts from many of the industry's leading manufacturers. In addition to quality parts, many Power Heavy Duty members offer quality repair service backed by professionals with the experience and knowledge to help get trucks back on the road quickly. For more information, visit www.powerheavyduty.net.

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